

**distributors'
prospectus**



**for
Radar
Sentry
Alarms**

RADAR

SENTRY

ALARM . . .

**the most complete protection
available against:**

SIZE OF UNIT:

Model 65-A is compact--only 11" x 15" x 22".
Weight: 45 lbs. — shipping weight 60 lbs.

• BURGLARY

• VANDALISM

• INTRUSION

• SABOTAGE

• FIRE



HERE'S WHY . . .

Radar Sentry Alarm is a unique, all-electronic alarm system that provides complete wall to wall, floor to ceiling protection against:

BURGLARY . . . VANDALISM . . . SABOTAGE . . . INTRUSION . . . FIRE.

HERE'S HOW IT WORKS . . .

Radar Sentry Alarm saturates the entire protected area with invisible radio waves (ultra-high frequency micro-waves). It provides complete protection for an area of up to 5,000 sq. ft. (accessories available to extend coverage). As long as there is no human movement in the protected area, the radio waves remain stable. Any human movement (operation is unaffected by rodents and small animals) in the area causes the radio signal to change frequency-approximately 2 to 4 cps. An ultra-stable low frequency detector senses this small frequency change, amplifies it and triggers the police-type siren---which is heard up to a half mile away.

In addition, the Radar Sentry Alarm's protective coverage can be extended with the use of the following optional accessories:

- remote detectors for extending coverage to over 10,000 sq. ft. per unit.
- rate-of-rise fire detector Underwriter's Laboratories (U.L.) approved for 2,500 sq. ft. of coverage each (no limit on the number of remote fire detectors that can be used).
- hold-up alarm.
- central station or police station transmitter and receiver (used with a leased telephone line).
- relay unit for activating building's lights.
- battery operated horn or bell which sounds in the event of a powerline failure; equipment malfunction or tampering.
- Door contacts, window foil and all other alarm devices that can be wired into the basic unit.

RADAR SENTRY ALARM---the most effective and versatile alarm system ever invented.

How does RADAR SENTRY ALARM'S protection compare with other type systems?

Old-fashioned alarm systems utilize window foil, door contacts or photo-electric beams to provide partial protection against intruders.

These out-dated systems do not provide protection against roof or wall entries by a determined burglar.



Nor do they provide protection against those who hide on the premises during business hours---and then come out later to burglarize.

Old-type systems can be made inoperative by simply cutting or shorting wires---or in the case of the photo-electric system---by climbing over or under the beam.

And installation is costly, time consuming and in most cases---it cannot be moved from place to place.

Only RADAR SENTRY ALARM. . .

. . .covers the entire area---wall to wall, floor to ceiling with an invisible barrier which cannot be broken even by the most determined intruder---without activating the alarm.

. . .eliminates the problem of the intruder hiding on the premises during business hours and then coming out later to burglarize! All other systems would not be activated while the burglar was gathering his loot---only when he left. . .which is usually too late. Radar Sentry Alarm stops him before he starts!

. . .eliminates roof and side wall break-ins because radar waves cover the protected area completely.

. . .eliminates unsightly wires, window foil and photo-electric beams. And in most cases the Radar Sentry Alarm can be concealed entirely because radar waves penetrate most non-metallic materials such as wood, plaster and dry masonry.

. . .is easy to install and maintain.

. . .can be moved from location to location---for a very small cost.

RADAR SENTRY ALARM'S exclusive features make it more effective than all other alarm systems and easier to sell!

RADAR SENTRY ALARM – Specifications and operating characteristics

OPERATING VOLTAGE:

115 volt a.c., 60 cps., single phase; Current -- 0.5 amps. in standby condition -- 7 amps. in full alarm condition (siren and lights).

*TUBE COMPLEMENT:

(V1, V2) 6136 Amplifiers, (V3) 5727 Alarm Control, (V4) 6202 Rectifier, (V5) 6005 Regulator, (V6) 5751 Regulator, (V7) 5651 Reference, (V8) 6099 Special Detector Tube (must be ordered from Radar Devices Mfg. Corp.)
*(All heavy duty government quality tubes).

OPERATION:

Model 65-A, will detect the motion of a person within a radius of 35 feet from the antenna. A sensitivity adjustment can be made to control the size of the area under protection. A two-cycle timer is utilized to delay activation of the alarm signal until a sustained motion of

at least 10 second duration occurs in the protected area.

ALARM:

A police type siren is used as the alarm signal. Optional: The unit can also be wired to control existing lights, external alarms, or can even be connected directly to a police station (with the use of a rented phone line). A battery operated fail-safe buzzer or optional outside bell will sound in the event of a power failure or component failure.

ACTIVATION OF UNIT:

Either a remote or self contained on-off key switch or electric time clock is used to activate the alarm circuits. Power is normally supplied to the unit with key control or timer in OFF position.

ADJUSTMENTS:

Only two controls, marked RANGE and SEN-

SITIVITY, must be adjusted when installation is made. All other controls are factory adjusted and should not be altered.

FIRE DETECTION:

When used with Model FD-500 Rate-of-Rise Fire Sensor Unit, the alarm will also sound in the event of a fire in the protected area (coverage: 2,500 sq. ft. per Sensor--no limit on the number of Sensors that can be used).

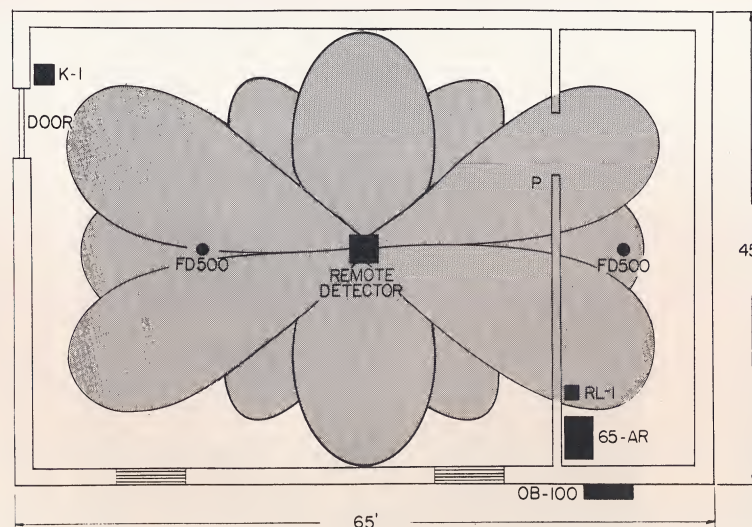
INSTALLATION:

In most cases, the entire Radar Sentry Alarm installation can be concealed because radar waves penetrate most non-metallic building material such as wood, plaster and dry masonry.

SIZE OF UNIT:

Model 65-A is compact--only 11" x 15" x 22".
Weight: 45 lbs. -- shipping weight 60 lbs.

TYPICAL INSTALLATION (Model 65-AR)



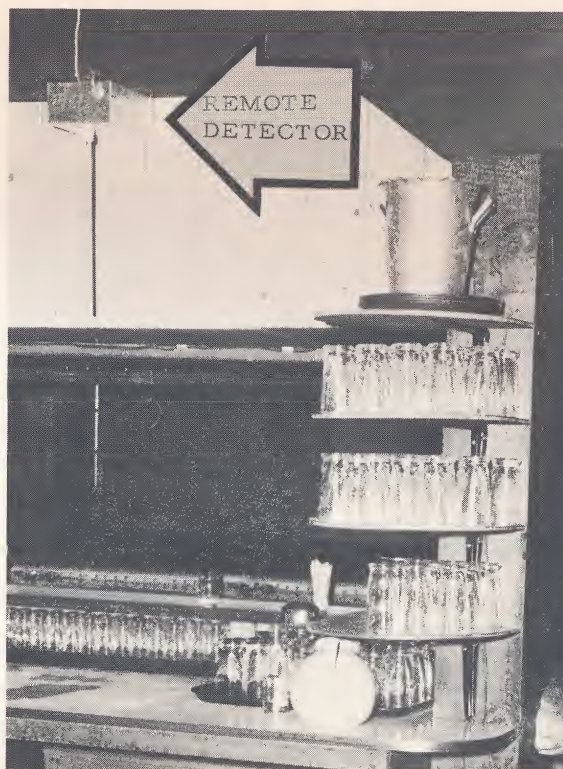
■ Shaded area shows radar coverage in a typical installation ■ K-1--Remote Key Control ■ FD-500--Rate of Rise Fire Sensors ■ P--Plasterboard partition (note radar waves penetrate non-metallic building material) ■ RL-1--Master Control Relay (used to activate building's lights) ■ 65-AR--Main Control Unit ■ Remote Detector --Suspended from ceiling ■ OB-100--Outside Alarm and Tamper Bell

Model 65-AR (shown) covers an area of approximately 5,000 square feet. This signal can be made directional by using metal reflectors. In larger areas, Model 65-ARD would be used to double the coverage pattern (10,000 sq. ft.).

HERE IS THE MARKET FOR RADAR SENTRY ALARM



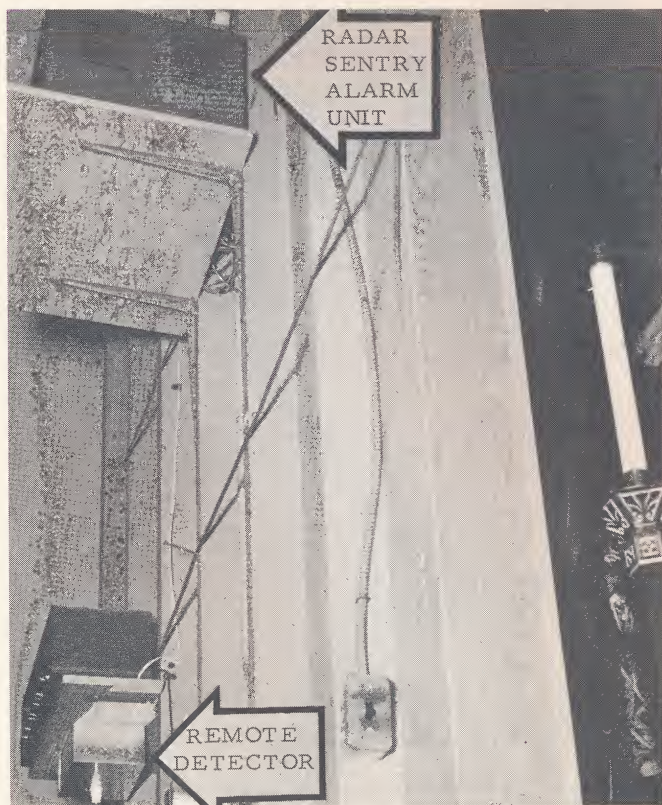
FACTORIES . . .



BUSINESSES . . .



STORES . . .



HOUSES OF WORSHIP...

EVERYONE . . . A PROSPECT!

Surveys show that there are now approximately 800,000 burglaries a year in the United States.

And the crime rate is increasing at a phenomenal rate.

That means virtually everyone is a prospect - Churches, businesses, schools, factories, homes -- because only a small percentage of the more than 100 million buildings in the United States are protected by effective security systems.

And police and insurance officials have proved that an effective alarm system reduces-- and in many cases -- eliminated losses. It even helps police apprehend the criminal.

Here is an example of a sale made by one Radar Sentry Alarm Distributor . . .

DIOCESE OF RALEIGH		8253
October 22 1963		66-763 512
PAY TO THE ORDER OF	Southwest Radar Alarms	\$21,825.00
*2182500000		DOLLARS
FOR HMF	DIOCESE OF RALEIGH No. 3762 TREASURY OFFICE	
WACHOVIA BANK AND TRUST COMPANY RALEIGH, N. C.	<i>Vincent A. Martin</i> <i>by James E. McSwain</i>	
⑆0512⑆0763⑆ 7⑆037⑆260⑆		

Houses of Worship are prime prospects for Radar Sentry Alarms. They are constantly plagued by burglars and vandals who rob ... desecrate ... destroy.

And to give you an idea of the size of this market -- of the more than 17,000 Roman Catholic Churches in the U.S., only a small percentage are protected.

In most cases the portable Model 65-A Radar Sentry Alarm unit can be used. It is so easy to install, many parish priests have done the installation themselves.

But remember ... Houses of Worship are only one type of prospect. At the rate of 800,000 burglaries a year -- everyone is a prospect!

And everyone needs protection

Here is a list of just some Radar Sentry Alarm customers . . . and the reasons why they are customers.



Appliance Stores
Automobile Agencies
Auto Accessory Stores
Auto Repair Shops
Bakeries
Banks
Beauty Parlors
Beer Distributors
Book Stores
Butchers
Contractors
Clothing Stores
Confectionery Stores
Camera Shops
Car Dealers
Delicatessens
Dry Cleaners
Druggists
Doctors
Electrical Shops
Factories/Industries
Furriers
Florists
Funeral Directors
Grocers
Grilles/Luncheonettes
Gun Shops

Haberdasheries
Hardware Stores
Home Fuel Dealers
Homes
Hotels
Houses of Worship
Jewelers
Laundromats
Libraries
Liquor-Package Stores
Lumber Yards
Luggage Stores
Millinery Shops
Motels
Real Estate Offices
Restaurants/Diners
Photographers
Professional Buildings
Service Stations
Schools
Scrap Metal Dealers
Sporting Goods Shops
Tailors
Taverns
Trucking Firms
TV Repair Shops/Dealers
U.S. Government Installations

THE DEMONSTRATION:

Radar Sentry Alarm has a complete demonstration unit available (Model 65-AD) which enables you to show a prospective customer the operation and advantages of the system.

Distributors are provided with complete sales kits which include:

- pictures of installations
- letters from satisfied customers
- national crime statistics
- police reports of break-ins
- and other material that will help you get the order.

When demonstrating --- you permit the prospective purchaser to break the invisible barrier of radar waves that activate the ear piercing police type siren. Then, the selling job is 90% over. All that remains is to survey the installation and write up the order.

In most cases you will want to leave the portable demonstration unit with the customer to provide protection until the permanent installation is made.

This will enable you to live up to our slogan . . .

"CALL TODAY. . . BE PROTECTED TONIGHT!"

THE INSTALLATION:

Many of the units you sell are the portable self-contained Radar Sentry Alarm Systems---which require no installation. However, where installation is required, the installation man should have a knowledge of basic electronics. Factory training is also available to insure that the Distributor has adequately trained personnel.

Many distributors generally Sub-Contract the installation to either an Electrical Contractor or Radio & TV Service Shop. Since most systems are installed on a standardized basis -- the installation charges can be established on a per unit price. The Sub-Contractor should furnish the Distributor with an installation guarantee to eliminate any problems

that could arise due to a faulty installation. (As your business grows, you will probably want to hire a full time service and installation man).

SERVICE:

The 7-year performance record of Radar Sentry Alarms has proven its design and manufacturing quality. The need for service is minimal.

RADAR SENTRY ALARM is sold under a one year warranty. After the first year, your customers can be sold a SERVICE CONTRACT, which provides preventative maintenance on the equipment.

And that means extra money for you!

Because Service Contracts add a substantial amount of income to your business. Here's an example: with only two hundred units covered under an \$8.00 per month SERVICE CONTRACT, you would have a gross income from service of \$1,600 per month. Out of that, you pay a service-installation man about \$500 per month, and other expenses including replacement parts shouldn't run over \$150.00. This means you have a net income of \$950.00 per month just from SERVICE CONTRACTS.

In addition, a good service organization not only makes extra income for you---it also establishes a good relationship with your customers. And satisfied customers always lead to more sales!

RENTALS:

Short or long-term rentals provide you with another source of income. For example, the portable Model 65-A requires no installation and can be rented to vacationers who want their homes protected during their absence. And many rentals to businesses, with the option to buy, results in a high percentages of sales.

Pricing for the rental service will vary depending on the installation. Short term rentals (1 to 2 weeks) nets you a minimum of \$15 per week.

RADAR SENTRY ALARM FD-500

FIRE SENSOR

Approved by Underwriters Laboratories, Inc.

Provides Quick, Positive Detection of Fire

**And you can
also sell fire
protection for
a moderate
additional cost.**

THE FD-500 FIRE SENSOR is the newest, most sensitive electric thermostat for detection of fire. It is streamlined, small, compact, light and of rugged construction. It is a dual action thermostat combining both "rate of rise" and "fixed temperature" principles of operation, giving positive detection of fire.

RATING . . . In all supervised circuits signal resistance units of the proper value must be used in the line to prevent current flow through the detector from exceeding 1 ampere for 24-125 volt AC or 24 volt DC systems and 0.3 ampere for 125 volt DC systems.

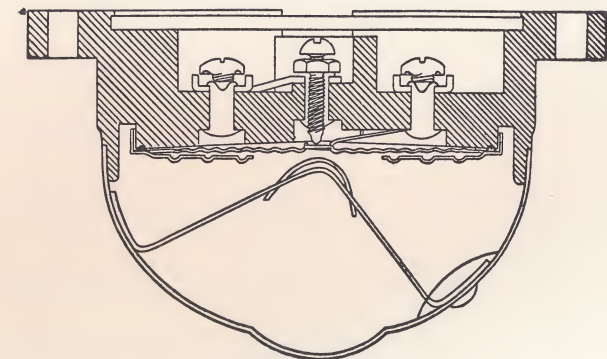
RATE OF RISE OF OPERATION . . . Rapid rise of temperature heats the thermostat and expands the air in the air chamber causing a flexible copper diaphragm to expand, which in turn closes the contacts. After the heat is removed, thermostat automatically restores itself.

WHERE IT IS USED . . . in hangars, manufacturing and industrial plants, hospitals, storage warehouses, trailers, army and navy camps, homes, institutions, central station signal companies, private station, fire department headquarters and operating sprinkler systems.

HOW IT IS INSTALLED . . . Anyone capable of ordinary electric wiring can install them. They are mounted directly on ceilings of area to be protected and Underwriters' Laboratories allow a 50-foot center to center spacing. One unit gives protection for an unrestricted 2,500 square feet of floor space for ceilings up to 75 feet high. Units should not be mounted on the bottom of beams or girders, but on the side of beams or side walls at the ceiling. Practically any number of units can be used on one circuit.



ABOVE—ACTUAL SIZE



CROSS SECTION VIEW



DIOCESE OF RALEIGH

CHANCERY OFFICE
P. O. BOX 1949
RALEIGH, NORTH CAROLINA

February 22, 1965

TO WHOM IT MAY CONCERN:

The Diocese of Raleigh recently purchased more than one hundred RADAR SENTRY ALARM intrusion detection systems for use in the parish churches of the Diocese. We have found these units to be of the highest quality, and we feel that the RADAR SENTRY ALARM is the most complete and foolproof protective system available.

Our purchase of RADAR SENTRY ALARM was made after examining various other systems and after receiving the recommendation of the Archdiocese of Detroit, where over two hundred such units have been installed.

We would like to take this opportunity to give our unqualified endorsement to the RADAR DEVICES MANUFACTURING CORPORATION and their efforts to help eliminate the rapidly increasing incidence of burglary and vandalism.

We should be happy to supply other information upon request.

Very truly yours,

James E. McSweeney
Rt. Rev. Msgr. James E. McSweeney
Chancellor, Diocese of Raleigh

Here is what

one customer has

to say about

RADAR SENTRY ALARM

and the protection

it provides . . .

CONFIDENTIAL

RADAR SENTRY ALARM

PRICE LIST

MODELS

MODEL	DESCRIPTION	DISTRIBUTOR COST				RETAIL PRICE
		Quantities Purchased				
		1	2-5	6-9	10 or more	
65-A	Portable Radar Alarm unit, with siren, cabinet mount key switch and cabinet mount detector. (Coverage: 5,000 sq. ft.)	\$298	\$268 ea.	\$238 ea.	\$208 ea.	\$595
65-AD	Demonstrator unit. Same as above except furnished with "Fail-Safe" horn and key switch. (Coverage: 5,000 sq. ft.)	\$315	\$284 ea.	\$252 ea.	\$220 ea.	\$629
65-AR	Single remote detector unit with siren, Model D-100 detector and key switch. (Coverage: 5,000 sq. ft.)	\$348	\$313 ea.	\$278 ea.	\$243 ea.	\$695
65-ARD	Dual remote detector unit with siren, two Model D-100 detectors (each detector is individually adjustable for range) and remote key control. (Coverage: 10,000 sq. ft.)	\$398	\$358 ea.	\$318 ea.	\$278 ea.	\$795

NOTE: Models may be mixed to obtain quantity discount price. Example: 5—Model 65-AD's plus 5—Model 65-ARD's are purchased at the 10 quantity discount price.

ACCESSORIES

ACCESSORY	DESCRIPTION	DISTRIBUTOR COST	RETAIL PRICE
FD-500	Rate-of-Rise Fire Detector (U.L. approved for 2,500 sq. ft. each - no limit on number of fire detectors that can be used.)	\$ 7.50	\$ 15.00
OB-100	Outside Alarm and Tamper Bell (In weather-proof cabinet)	\$42.50	\$ 85.00
OS-100	Outside Siren (In weather-proof cabinet)	\$47.50	\$ 95.00
FS-1	Cabinet Mount "fail-safe" horn	\$11.25	\$ 22.50
CS-1	Central Station or Police Station Transmitter and Receiver (used with a leased telephone line).	\$89.50	\$179.00
RL-1	Relay Unit for House lights (will activate 3,000 watts of light - 30 amp. contacts).	\$19.75	\$ 39.50
KS-1	Remote Key Switch	\$ 7.50	\$ 15.00

All accessories 50% off Retail List Price. NOTE: Prices and specifications subject to change upon notice from the manufacturer.

As A Distributor: You deal directly with the factory — — No Middleman! Discounts — — up to 65% depending on quantity ordered.

HERE'S WHAT YOU CAN EARN AS A RADAR SENTRY ALARM DISTRIBUTOR

IF YOU SELL	Gross Monthly Income from Sales based on average selling price of \$695 each for Model #65-AR	MONTHLY EXPENSES			Your Net Profit per Month	Your Net Profit per Year (approximate)
		Your Net Cost For Equipment at Max Discount (10 unit lots) Model 65AR @ \$243 ea.	Office Expense (Rent, Phone etc.) Shop Expense (Including Installation, Materials, Wire etc.)	Local Advertising Direct Mail Yellow Pages, etc.		
1 per week	\$2,780.00	\$972.00	\$400.00	\$200.00	\$1,208.00	\$14,500.00
2 per week	\$5,560.00	\$1,944.00	Office & Shop \$600.00 Installation/service-man's salary - \$400.00	\$400.00	\$2,216.00	\$26,500.00
5 per week	\$13,900.00	\$4,860.00	3 Salesman's Commissions - \$2,780.00. Office and shop - \$800.00 3 Servicemen @ \$400 a month - \$1,200.	\$1,000.00	\$3,260.00	\$40,000.00

ISN'T THIS THE KIND OF INCOME YOU WANT TO HAVE? THEN DON'T WAIT – YOU CAN BE A RADAR SENTRY ALARM DISTRIBUTOR.

That's the product you can sell - Radar Sentry Alarms. And that's the market - Everyone a prospect! So if you want to receive orders like these...

DETACH AND RETAIN THIS STATEMENT
THE ATTACHED CHECK IS IN PAYMENT OF ITEMS DESCRIBED BELOW.
IF NOT CORRECT, PLEASE NOTIFY US IMMEDIATELY. NO RECEIPT DESIRED.

ADY OF HOPE CEMETERY
MICHIGAN

DETACH THIS STATEMENT BEFORE DEPOSITING DRAFT

TOTAL AMOUNT	DEDUCTIONS		NET AMOUNT
	DISCOUNT	FREIGHT	
950.00	9.50		940.50

ENDORSEMENT OF DRAFT ATTACHED HERETO WILL CONSTITUTE PAYEE'S RECEIPT TO THE SECURITY LEASING COMPANY IN FULL SETTLEMENT OF ITEMS SPECIFIED BELOW AND IT IS AGREED THAT IT SHALL NOT BE OTHERWISE APPLIED.

VENDOR'S INVOICE NO.	DATE OF INVOICE	DESCRIPTION	AMOUNT
2136	5/8/64	\$1,939.02 19.39 less discount \$1,919.63	
LESSEE		OUR P. O. NUMBER	LEASE NO.
Abner Wolf Cash & Carry		5/64 3892-3	#779704
			1,919.63
TOTAL			

Security Leasing Company SALT LAKE CITY 15, UTAH D 3298

Act Now!

Become a RADAR SENTRY ALARM Distributor.

Fill out the enclosed order form and mail it today!



RADAR DEVICES MANUFACTURING CORP.

22003 Harper Ave.

St. Clair Shores, Michigan 48080

(313) PR 1-1333

(313) PR 1-7500

STOP!

**RADAR SENTRY ALARM
WOULD HAVE PREVENTED
THIS LOSS**



Burglars Net Mixed Loot In Breakins

BRAINERD—Burglars took an estimated \$5,000, 45 cases of assorted liquor and 110 cartons of cigarettes in two separate breakins in Crow Wing County over the weekend, the county sheriff's office here reported.

Sheriff's deputies called the burglary and safecracking about 4 a.m. Sunday at the Nisswa Super Valu store, Village of Nisswa, where an estimated \$5,000 was stolen, an "expert" job.

They said thieves expertly jimmied the front door of the store, then peeled open a nearby safe with similar skill.

Burglars took liquor, cigarettes and cash register change from the Cross Lake Grocery store, Cross Lake, about 20 miles northeast of Nisswa, early Saturday morning.

Sheriff's deputies indicated thieves forced open a warehouse door on the side of the store, then opened a garage door and carried out their loot. No estimate of loss has yet been made, deputies said.

lege Golf Tournament. the Odes-

**BURGLARY . . . VANDALISM
SABOTAGE . . . INTRUSION . . . FIRE**
with a

RADAR SENTRY ALARM

protects your property and possessions

RADAR SENTRY covers an entire area—wall-to-wall, floor-to-ceiling—with an invisible barrier which cannot be broken even by the most determined intruder without activating the alarm system.

HERE'S HOW IT WORKS . . .

Old-fashioned alarm systems utilize window foil, door contacts or photo-electric beams to provide partial protection against intruders. They can be bypassed—can't detect entry through roof, wall or floor, nor can they protect against those who hide on the premises during business hours and come out later to burglarize.

RADAR SENTRY saturates the entire area with invisible ultra-high-frequency micro-waves up to 5,000 square feet for each motion-sensor antenna. As long as there is no human movement (rodents, birds, falling objects don't affect it) the radio micro-waves remain stable. Any human movement, however stealthy, in the area breaks the radio waves, changing their frequency. An ultra-stable detector senses this small change and triggers the police-type siren which can be heard up to a half-mile away, and activating all auxiliary warning systems—police-station alert remote alert, flood lights, tear gas release—which may be provided.

POSITIVE FIRE DETECTION . . .

The FD-500 FIRE SENSOR is the newest, most sensitive electronic thermostat for detection of fire. It combines both the "Rate of Rise" and "Fixed" temperature principles of operation, giving instant and positive detection of fire. Each sensor protects an area up to 2,500 square feet. Any number of fire sensors may be used with one RADAR SENTRY system.



FAIL SAFE . . .

Tampering with the power supply or communication lines, even component malfunctioning activates the auxiliary battery-powered "Fail-Safe" alarm system.

TO LEARN MORE ABOUT THE MOST COMPLETE
PROTECTION AVAILABLE AGAINST:

- Burglary • Vandalism • Intrusion
- Sabotage • Fire

Fill out this card which is provided for your
convenience.

I am interested—send me more information and details about

RADAR SENTRY ALARM

for my: BUSINESS ☐ for my: HOME ☐

Name
Address
City State Phone



YES,
send me more
information and
details about
**RADAR
SENTRY
ALARM**

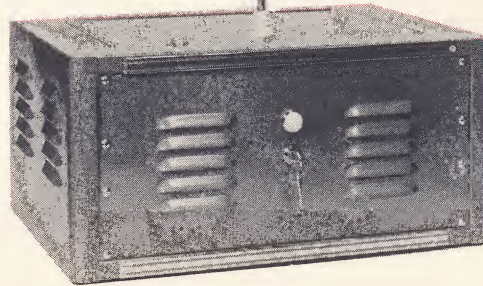


FIRST CLASS PERMIT NO. 20609, ST. CLAIR SHORES, MICHIGAN

BUSINESS REPLY MAIL



RADAR SENTRY ALARM



POSITIVELY

PROTECTS your possessions
and property.

KEEPS all intruders off your
premises.

STOPS any entrance from
walls, roof or basement.

FIRE instantly detects
fire on "rate or rise" principle.

INVISIBLE PROTECTION FOR BUSINESS AND HOME

MANUFACTURED BY
RADAR DEVICES MANUFACTURING CORP.
22003 HARPER AVE. ST. CLAIR SHORES, MICH.



are
YOU
next?



RADAR DEVICES MANUFACTURING CORP.

22003 HARPER AVENUE
ST. CLAIR SHORES, MICHIGAN 48080
(313) PR 1-1333
(313) TU 4-1139

CRIME DOES PAY!

FOR THE "RADAR SENTRY ALARM" DISTRIBUTOR CRIME IS BIG BUSINESS . . .
. . . THE ENCLOSED BOOKLET DESCRIBES A UNIQUE PROGRAM THAT CAN ADD
THOUSANDS OF DOLLARS TO YOUR INCOME

"RADAR SENTRY ALARM" IS THE UNEQUALED LEADER IN THE FIELD OF
ELECTRONIC SECURITY SYSTEMS. A PRODUCT LINE THAT VIRTUALLY SELLS
ITSELF

AS ANY POLICE OFFICIAL WILL RELUCTANTLY ADMIT, CRIME IS RISING AT AN
ALARMING RATE. HUNDREDS OF "RADAR SENTRY ALARM" DISTRIBUTORS
AND DEALERS ARE TAKING ADVANTAGE OF THIS OPPORTUNITY AND ARE
BECOMING "RADAR SENTRY ALARM" CRIME BUSTERS.

READ THE ENCLOSED BOOKLET THOROUGHLY . . . CAREFULLY. THEN LET
US PROVE CRIME DOES PAY BECOME A "RADAR SENTRY ALARM"
DISTRIBUTOR TODAY.

TERRITORIES WILL BE ASSIGNED ON A FIRST COME FIRST SERVED BASIS,
SO YOU MUST ACT NOW.

LOOKING FORWARD TO A MUTUALLY REWARDING ASSOCIATION, WE REMAIN,

VERY TRULY YOURS,

RADAR DEVICES MFG. CORP.

Gilbert T. Groehn, President

No
Postage Stamp
Necessary
If Mailed in the
United States

Postage
Will be Paid
by
Addressee

VIA AIR MAIL

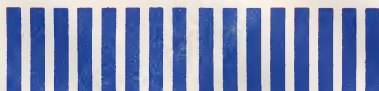
BUSINESS REPLY MAIL

First Class Permit No. 20609, St. Clair Shores, Michigan

RADAR DEVICES MFG. CORP.

22003 HARPER AVE.

ST. CLAIR SHORES, MICHIGAN 48080



RADAR SENTRY ALARM

DISTRIBUTOR/DEALER APPLICATION



RADAR DEVICES MANUFACTURING CORP.

22003 HARPER AVENUE
ST. CLAIR SHORES, MICHIGAN 48080
(313) 771-1333

CONFIDENTIAL "RADAR SENTRY ALARM" DISTRIBUTOR APPLICATION

DATE SUBMITTED _____

GENTLEMEN:

I have read your "Distributor Prospectus" information and desire a distributorship with your Company

NAME _____

BUSINESS NAME or EMPLOYED BY _____

HOME ADDRESS _____ BUSINESS ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

HOME PHONE _____ AREA _____ BUSINESS PHONE _____ AREA _____

AGE _____ FAMILY STATUS _____

EDUCATION _____

BUSINESS BACKGROUND _____

SPECIAL QUALIFICATIONS _____

NAME OF YOUR BANK _____

EXACT AREA YOU DESIRE (define by counties) _____

APPROXIMATE POPULATION OF DESIRED TERRITORY _____

REASONS WHY YOU FEEL YOU CAN ADEQUATELY SOLICIT AND SERVICE THE MARKET IN THE ABOVE TERRITORY (a brief letter may be attached) _____

APPROXIMATE NUMBER OF UNIT SALES YOU FEEL YOU CAN OBTAIN MONTHLY IF GRANTED THIS TERRITORY _____

APPROXIMATE INVENTORY YOU COULD MAINTAIN _____ IN DOLLARS

SERVICE EQUIPMENT YOU HAVE AVAILABLE _____

WOULD YOU MAINTAIN YOUR OWN INSTALLATION & SERVICE DEPARTMENT OR SUB-CONTRACT THIS PART OF THE BUSINESS. _____

DO YOU HAVE EXISTING SALESMEN _____ HOW MANY _____

TYPE OF DISTRIBUTORSHIP DESIRED

FULL TIME ☐

PART TIME ☐

SUPPLEMENT TO PRESENT BUSINESS ☐

EXCLUSIVE FACTORY MASTER DISTRIBUTORSHIP* ☐

Exclusive master distributorship requires minimum stocking inventory of \$2,500.00 depending on size and population of area granted under exclusive contract. Under exclusive contract agreement all dealer leads in the territory are forwarded to the master distributor. This plan is optional and requires a meeting with an officer of Radar Devices Mfg. Corp. to determine the terms of the exclusive distributor agreement.

Important All distributors and dealers are given ample time to perform in their allotted territory, with the understanding that an exclusive contract will be issued if satisfactory sales results are obtained within the territory. This application does not imply however that any exclusive rights are granted at this time and Radar Devices Mfg. Corp. reserves for itself the right to cancel or modify any territory granted on the non-exclusive trial basis.*

Remember, as a Radar Sentry Alarm Distributor, you sell the most complete protection available against burglary, vandalism, sabotage, intrusion and fire.

And the market for this quality product is virtually unlimited . . . untapped.

Here is your opportunity to get in on the ground floor of this high profit business because this is the first time Distributorships have even been offered on a nation-wide basis.

I hereby submit my DISTRIBUTOR/DEALER application to Radar Devices Mfg. Corp. along with my trial order for demonstration kit and sales materials as follows.

- **MODEL 65-AD** — the "RADAR SENTRY ALARM" unit used by all distributors for demonstrating. It provides coverage for up to 5,000 square feet. This unit is also used in many applications requiring a portable type system such as model homes, churches, schools, etc. Includes antenna detector unit mounted on cabinet, key switch on-off switch, police type siren that can be heard a half mile and battery operated fail-safe alarm.
- **COMPLETE SALES KIT** — includes pictures of typical installations, testimonials, direct mail material (to show you how to follow up sales leads and get appointments).
- **SAMPLE SALES CONTRACTS AND ORDER FORMS**
- **ASSISTANCE IN OBTAINING LOCAL BANK FINANCING** — for your retail sales contracts. (Radar Sentry Bank Reference — Manufacturers National Bank, Jefferson & Coplin Branch, Detroit, Michigan 48215)
- **INSTRUCTIONS FOR DEMONSTRATING EFFECTIVELY**
- **PLUS** — chassis parts lay-out and schematic diagram; RANGE and SENSITIVITY adjustment instructions, wiring diagrams for various types installations, etc.

EVERYTHING YOU NEED TO SUCCESSFULLY SELL AND INSTALL RADAR SENTRY ALARM UNITS.

PLEASE SHIP ONE MODEL 65-AD UNIT AND DISTRIBUTOR SALES KIT AT \$315.00
(Refer to Price List for discount prices on larger quantity orders.)

\$ _____
(TOTAL)

ENCLOSED IS _____ CHECK _____ MONEY ORDER

SHIP BY: _____ MOTOR FREIGHT _____ RAILWAY EXPRESS _____ AIR EXPRESS
(Shipping charges collect, F.O.B. Detroit, Michigan)

THERE'S NO RISK

I understand that if, within 10 days following receipt of your distributor package — I am not completely satisfied — I can return the equipment and RADAR DEVICES MANUFACTURING CORP. will refund my money.

(SIGNATURE)

IMPORTANT: Quantity discounts apply on orders for more than one unit, refer to price list in Distributor Prospectus. Order form on reverse side can be used for quantity orders.

(Mail today in the enclosed Air Mail Envelope.)

RADAR SENTRY ALARM

DISTRIBUTOR ORDER BLANK

MODELS

* Units can be mixed for quantity discount.
Refer to Price List.

MODEL	DESCRIPTION	QUANTITY	* UNIT PRICE	TOTAL
65-A	Portable Radar Alarm unit, with siren, cabinet mount key switch and cabinet mount detector. (Coverage: 5,000 sq. ft.)			
65-AD	Demonstrator unit. Same as above except furnished with "Fail-Safe" buzzer switch. (Coverage: 5,000 sq. ft.)			
65-AR	Single remote detector unit with siren, Model D-100 detector and key switch. (Coverage: 5,000 sq. ft.)			
65-ARD	Dual remote detector unit with siren, two Model D-100 detectors (each detector is individually adjustable for range) and remote key control. (Coverage: 10,000 sq. ft.)			

ACCESSORIES

FD-500	Rate of Rise Fire Detector (U.L. approved for 2,500 sq. ft. each -- no limit on number of fire Detectors that can be used)			
OB-100	Outside Alarm and Tamper Bell (In weather-proof cabinet).			
OS-100	Outside Siren (In weather-proof cabinet)			
FS-1	Cabinet Mount "Fail-Safe" horn.			
CS-1	Central Station or Police Station Transmitter and Receiver (used with a leased telephone line).			
RL-1	Relay Unit for Hours lights (will activate 3,000 watts of light --- 30 amp contacts).			
KS-1	Remote Key Switch			
S-1	Sales Brochures at .60¢ each			

TOTAL _____

Distributor's Name _____ Address _____ Phone _____

City _____ State _____ Zip Code _____

SHIP BY: ☐ Motor Freight ☐ Railway Express ☐ Air Express

Enclosed is ☐ Check ☐ Money Order

Date: _____ Purchase Order No. _____

DISTRIBUTOR'S SIGNATURE